Social Sciences Module: Digital Society(ies)

CLASS HOURS
Consult program schedule

PROFESSORS
Academic Director
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1) INFORMATION ON THE COURSE CONTENT

COURSE DESCRIPTION
In today's digitalized society the constant flow of communication is regarded as a fundamental and integral part of everyday life. Rapid developments in media technologies engender digitalized mediatization processes on all levels of society. "Fake News", Cyber Bullying, Hate Speech on one side, but also the global connection in "Fridays for Future" as well as constant communication and self-portrayal on Instagram on the other side and the change of political communication as well as national and international media landscape lead to challenges for the individual but also for the society we live in. Especially, in these times of Covid -19, in "social distancing" our lives have dramatically changed on all levels. Working from home leads to challenges for parents and children. Boundaries of private and public domain are blurring. We struggle with digital burn out, and our learning environment has been transferred into the digital realm, leading to challenges for all who are involved. These challenges on all levels of society are explored and discussed, not only from a German angle, but also in an international perspective.

LEARNING OBJECTIVES
Based on current analysis, students learn not only how digital communication influences individual communication but all levels of society. Research results will be presented, pertaining to the different areas of digital communication.

COURSE MATERIALS
Students will receive a list of literature, which will be assessable online on Moodle (online learning system).

TENTATIVE CLASS SCHEDULE
Part 1: conducted as an **online lecture** starting in the week of **Nov. 1, 2021.**
Part 2: will be held as **in-class seminars** with group presentations and case studies starting on **Jan. 3, 2022** in combination with excursions to relevant companies.
More details on each week's topic will be published later. Please check the program website regularly.

2) INFORMATION ON CLASS PARTICIPATION, ASSIGNMENTS AND EXAMS

ASSIGNMENTS
Active participation, presentation on one topic (see course material on Moodle)

EXAMS
Oral presentation, including Power Point, interaction and discussion with audience, reflection on the topic

PRACTICE MATERIALS
Literature will be made available on Moodle

PROFESSIONALISM & CLASS PARTICIPATION
Students are expected to attend the classes and dedicate 1-2 hours a day for preparation through reading and self-study. The participation and self-study will enable the students to answer questions, lead discussions and to contribute with own ideas and opinions.

MISSED CLASSES
No more than 10% of the contact hours can be missed for successful completion of the course module. If students miss a lecture or tutorial it is their own responsibility to obtain information on the topics.
In the event of sickness, a medical certificate must be presented to the Winter University Programme coordinator.

3) INFORMATION ON GRADING AND ECTS

ACADEMIC STANDARDS
Upon successful completion, 4 ECTS will be awarded for the class.
According to the rules of ECTS, one credit is equivalent to 25-30 hours student workload.

GRADING SCALE

Percentage	Grade		Description
90-100%	15 points	1.0	very good: an outstanding achievement
	14 points		
	13 points	1.3	
80-90%	12 points	1.7	good: an achievement substantially above average requirements
	11 points	2.0	
	10 points	2.3	
70-80%	9 points	2.7	satisfactory: an achievement which corresponds to average requirements
	8 points	3.0	
	7 points	3.3	
60-70%	6 points	3.7	sufficient: an achievement which barely meets the requirements
	5 points	4.0	
0-60%	4 points	5.0	not sufficient / failed: an achievement which does not meet the requirements
	3 points		
	2 points		
	1 point		
	0 points		

This course description was issued on May 12, 2021. The program is subject to change.