"Entrepreneurship and Future Skills in the context of Global challenges and Sustainable Development"

This course intends to raise student's awareness of the main business and social trends based on grand societal challenges and to teach the students to make successful career moves while working for themselves.

The course takes approximately 12 weeks and is designed in stages:

Stage 1. Global challenges and Sustainable Development Goals

- To study global problems and sustainable Development Goals (UN materials)
- Identify priorities for each of the countries (ranking according to national development programs)
- Find information about national programs to solve global problems
- To present statistical data on the impact of various sectors of the economy on the development of global problems
- Which of the problems are especially important from the point of view of interaction with business

  During this stage students will focus on a specific Sustainable Development Goal defined by United Nations and will work separately in Iranian and Russian teams, make presentations about the context of SDG and sub-goals. They are expected to analyse the country reports by UN for Iran and the Russian Federation and conduct comparative analysis.

Stage 2. Business participation in solving global problems

- Each team chooses the most interesting direction for research in accordance with the Sustainable Development Goals (one direction for each team)
- To conduct a study of various business areas from the point of view of their participation in solving global problems
- Find information about various business projects that are aimed at solving global problems
- Restraining and motivating chains for business, stakeholders

  From this stage students work in international teams – in each international team they can choose different problems that are common both for Iran and Russia.

Stage 3. A business idea for startup

- Each team chooses the most interesting direction for research in accordance with the Sustainable Development Goals (one direction for each team)
- Develop a business idea according to the sustainable development goals
- Identify the stakeholders
- Describe the constraining and stimulating factors
- Analyze the market and existing offers
- Present your business model
- Use Foresight methodology and imagine how your startup will look like and what technologies will maybe appear for your startup

For this stage students work in international teams